

AI CREATIVITY

Process, behind-the-scene
& “secrets”

By Edmond Yang



Edmond Yang



A visual designer



A photographer



A creative director



Exporting fish oil to Asia



Owned a digital agency



Owned a modelling agency



Sold a modelling agency



Partner in a Cocktailbar



Partner in a Cocktailbar
& Döner joint in Norway

Workshops and talks































Creative Partner Program in

FREEPIK

LUMA AI

runway

Hailuo AI

Pika

MAGNIFIC AI

VQGAN - 20th August 2021







“Birds flying over a baroque desk jamesgurney style”

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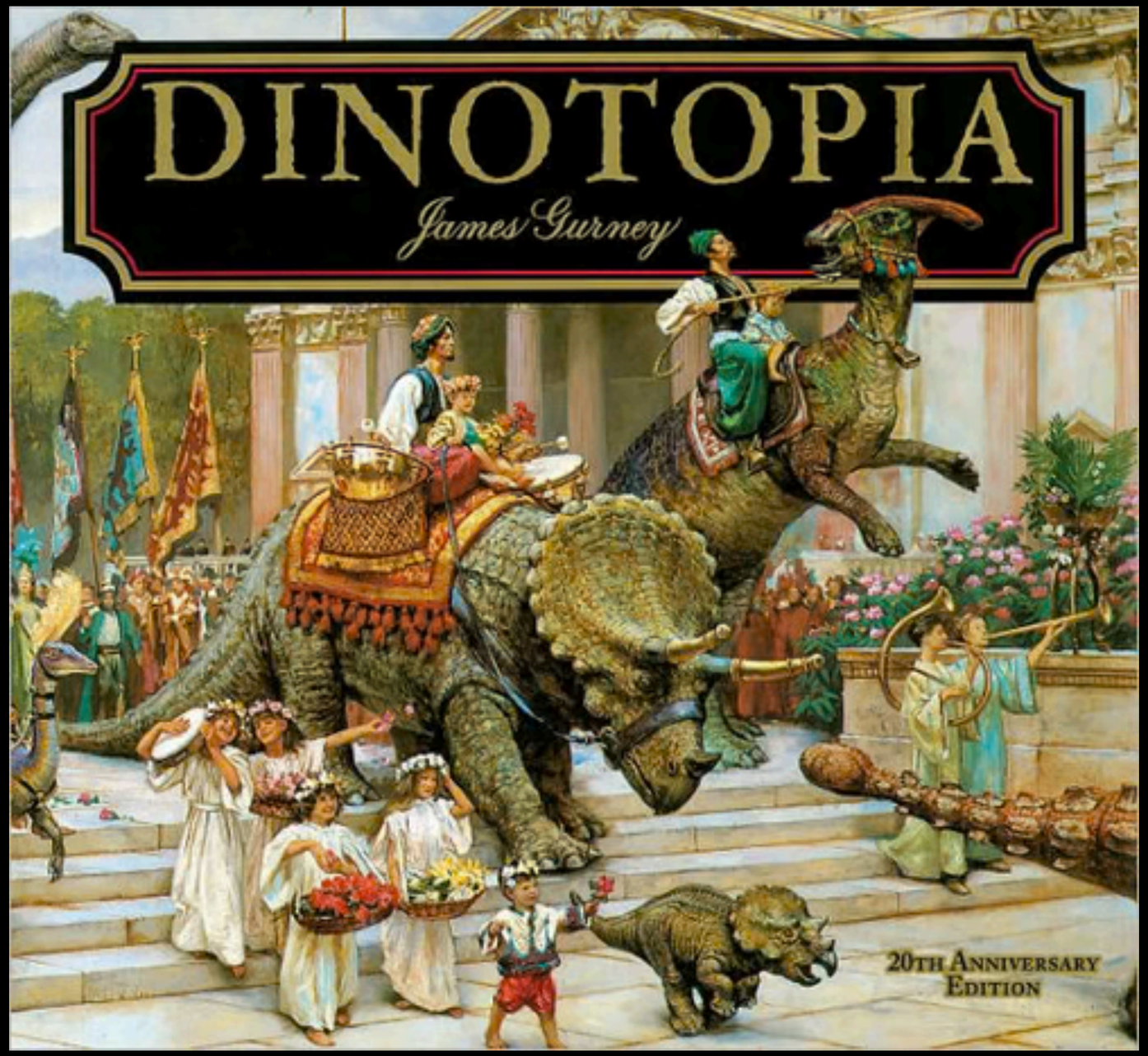



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VQGAN - 20th August 2021







“Birds flying over a baroque desk jamesgurney style”

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“E ”

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Prompt:

“A blonde female model in white dress in front of a red Cadillac. Summer. Sunset. Route 66.”



June 2022







January 2025

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March 2025

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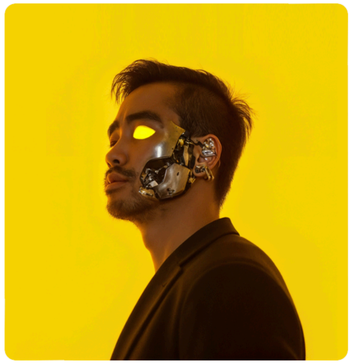

make a 3d funko doll of this

Image created



Here is your requested Funko Pop! style figure.

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Opplos VITAL – KLESVASKARK
Opplos
VITAL – KLESVASKARK
• Høykonsentrert
• Effektiv mot tøffe flekker
• Ideell for både håndvask og maskinvask
• Perfekt for hjem og reise
• Passer til både kaldt og varmt vann
• Ingen søl, ingen avfall
• Tar minimalt med plass
Bruktanvisning
① Legg ønsket antall vaskeark i vaskemaskinen:
• Halvt ark for små til middels store vask (under 3 kg)
• Ett ark for store vask (3–6 kg)
• Ekstra skitne eller store mengder tøy kan kreve flere ark
② Legg tøyet i maskinen
③ Start vaskemaskinen på ønsket program
Håndvask:
Fyll en ren vask eller bøtte med 1–5 L vann.
Løs opp vaskearket i vann, tilpass antall etter tøyets vekt, og skyll godt.
ADVARSEL
• Skadelig ved svelging.
• Kan forårsake alvorlig øyeirritasjon og hudirritasjon.
• Inneholder natriumdodecylsulfat og kokamidopropylbetain.
• Oppbevares utilgjengelig for barn.
Vask hendene grundig etter bruk.
Ved medisinsk behov, ha emballasjen tilgjengelig.
• Hudirritasjon? Søk medisinsk råd.
• Fått i øynene? Skyll forsiktig med vann i flere minutter.
• Fjern kontaktlinser hvis mulig. Fortsett skylling.
• Ved vedvarende irritasjon, oppsøk lege.
Mer informasjon: www.opplos.no
Telefon: +47 000 00 000
E-post: info@opplos.no
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Opplos VITAL – KLESVASKARK
KLESVASKARK
100% Oppløselig
Biologisk nedbrytbar
Væskefritt rengjøringsmiddel
Opplos
VITAL
20 vask
Lukt av lime
Åpne her



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Closed Souce





Grok

Open Source

stability.ai

black forest labs.

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Text-to-Image

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Text-to-Text

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Image-to-Image

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Original



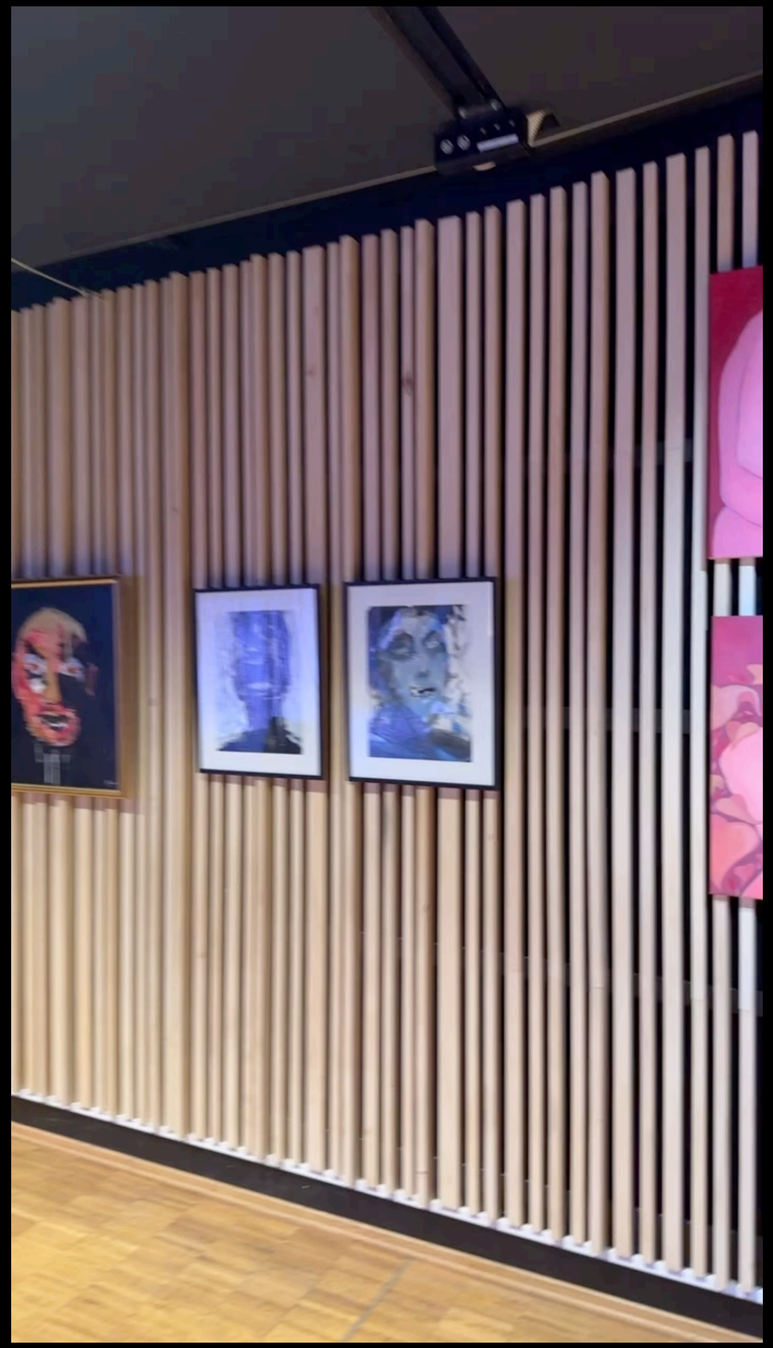
AI interpretation



Original



AI interpretation



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秦始皇陵的發現

1974 年，陝西臨潼縣有農民鑽井時發現了陶俑及青銅器，考古人員隨後發掘出秦始皇陵。陵墓整體仿都城或陽建造，分為內城和外城，僅陵墓的封土就有 12 萬平方米（建成時推算約有 25 萬）。

秦始皇陵的陪葬坑中至今已出土了約 8000 個陶俑及大量戰馬、戰車及武器。在 1987 年，秦始皇陵被聯合國教科文組織列為「世界文化遺產」，更被譽為「世界第八大奇蹟」。

種類豐富的兵馬俑

兵馬俑的形象幾乎涵蓋了秦朝所有兵種，有手持武器的步兵、騎兵，有牽引馬匹的騎兵和駕駛戰車的御手等，有神態威嚴、穿著鎧甲的將軍和武士。

用真實文物相：將軍俑、跪射俑、牽引馬匹的騎兵、戰車

秦始皇陵兵馬俑坑 位於陝西西安市

1. 用模具壓制出不同部位泥胚
2. 對泥胚進行雕刻
3. 連接各個部位，人皮燒製
4. 用顏料進行彩繪

兵馬俑的真實顏色

許多人以為兵馬俑原本就是陶土色的，但其實兵馬俑表面皆以多種天然礦物顏料及合成顏料上色。可是，由於出土後顏料快速氧化，令兵馬俑上的色彩脫落，現在只有極少數兵馬俑還保有彩繪。

兵馬俑的創意

((by Edmond yang))

得益科技發展，有都將家利用人工智能（AI）技術真人化兵馬俑，重現兵馬俑勇猛的神

使用 laptop 的公仔

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EGMONT





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VARIATION OF PHOTOS



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VARIATION OF PHOTOS



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VARIATION OF PHOTOS



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VARIATION OF PHOTOS



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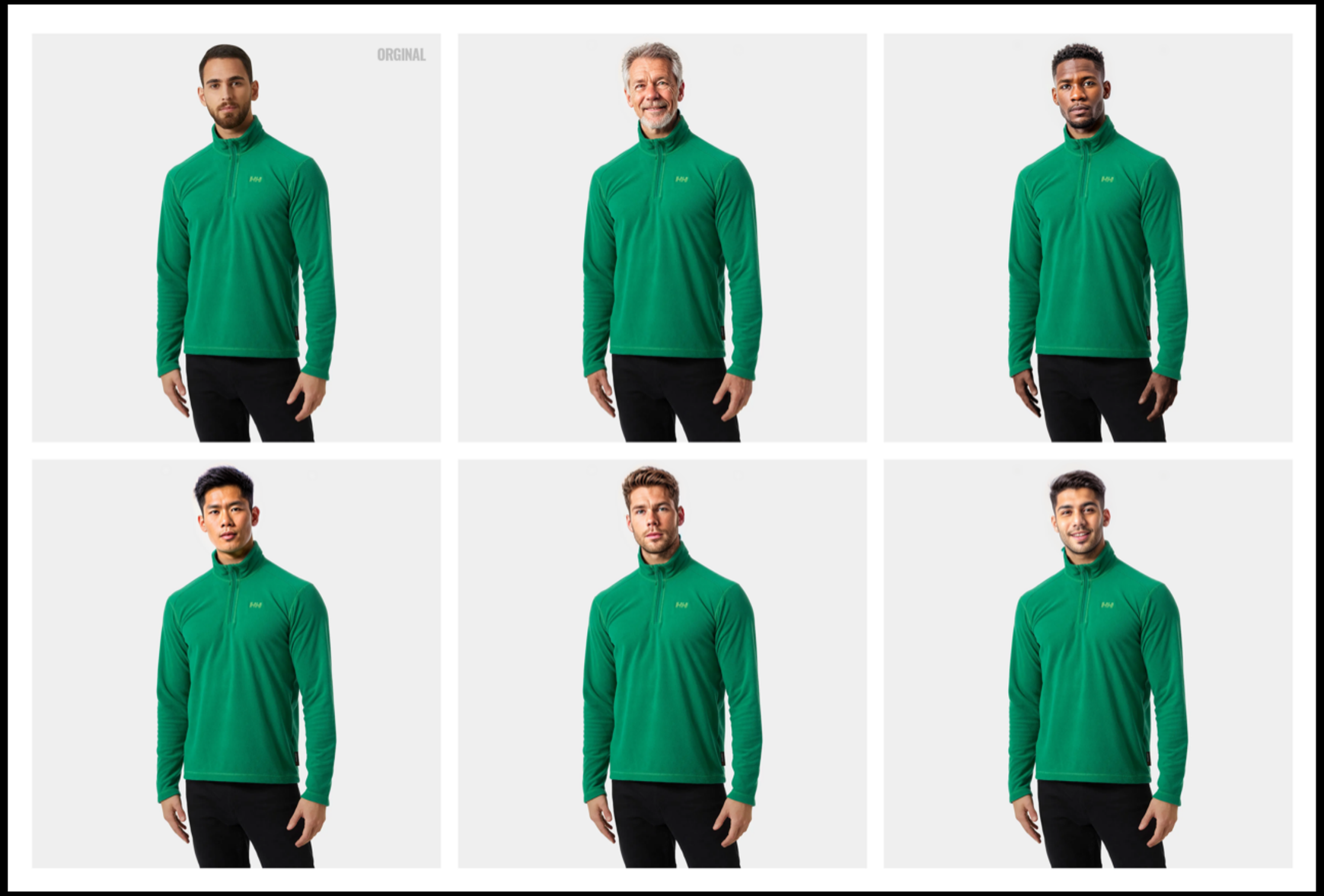
Using AI to A/B test ethnicities
In local markets



Using AI to A/B test ethnicities
In local markets







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AWAN















XXL



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XXL



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XXL



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Finn din match

Både ull-og syntetisk undertøy har gode egenskaper, men hva bør du velge?

Det viktigste du tenker på når du skal velge ull eller teknisk undertøy, er hvilken aktivitet det skal passe til. Kle deg etter trelagsprinsippet for å holde best på varmen – og miks og match blant vårt store utvalg!



Ull er et naturfiber med unik isolasjonsevne, som garantert vil hjelpe deg å holde på varmen. Velg ull når behovet for fuktighetstransport ikke er størst – til hverdags eller ved lavintensitetsaktiviteter.

Teknisk undertøy, eller superundertøy, er mer slitesterkt, har bedre fukttransporterende evner og tørker raskere enn ull. Til gjengjeld er det ikke like varmt, og passer derfor ypperlig til aktiviteter med høy intensitet.

Det finnes også plagg som inneholder både ull og syntetfibre. Dette egner seg godt til aktivitet i kaldt vær. Ulla bidrar med sine gode varmeegenskaper, mens det syntetiske materialet vil øke fukttransporten.





XXL All sports united

Søk etter produkter

Logg inn

0

Dame Herre Barn og junior Sykkel Sport Jakt og tur | Ukens kampanjer Varemerker Mer... Kundeservice Våre varehus

NYHET! Medlemmer får nå poeng på ALLE kjøp! Begynn å samle poeng

Hjem / Ukens kampanjer

Høstens ull- og superundertøy!

Kampanjeperioden gjelder så langt beholdningen rekker dersom annen informasjon ikke er oppgitt på produktet t.o.m. 22.10.2023 i butikk og på nett.

Bla gjennom guiden her!

Se kundeavisen >

Vis alle (189) | **Dame (107)** | Klær (58) | Tilbehør (49)

Artikler: 109 | Størrelse | Merke | Pris | Kampanje | Sorter etter | Alle filtre | Se 4 | 6

På lager online | På lager i varehus

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Søk etter produkter

Logg inn

0

Dame Herre Barn og junior Sykkel Sport Jakt og tur | Ukens kampanjer Varemerker Mer... Kundeservice Våre varehus

★★★★☆ 4/5

799,- | **799,-** | **999,-** | **999,-** | **399,-** | **249,-** Førpris ~~799,-~~

Annonsert 9.10. - 22.10.

Ullundertøy / Ullundertøy overdel herre
1 Farge
På lager online

Ullundertøy / Ullundertøy underdel herre
1 Farge
På lager online

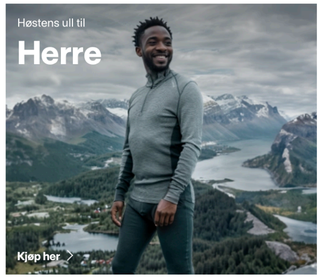
Ullundertøy / Ullundertøy overdel dame
1 Farge
På lager online

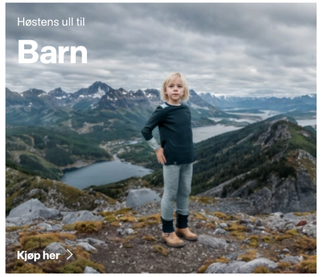
Ullundertøy / Ullundertøy overdel dame
1 Farge
På lager online

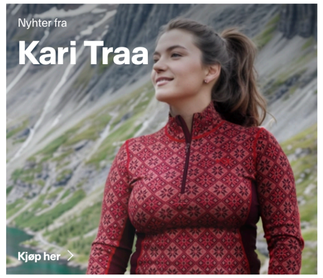
Superundertøy / Superundertøy overd...
1 Farge
På lager online

Undertøy / Undertøyssett
2 Farger
På lager online









Anbefalte produkter

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SHEIN



Original



AI-Retouched

SHEIN



Original



AI-Retouched

SHEIN



Original



AI-Retouched



June 2022

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January 2025

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Mars 2023

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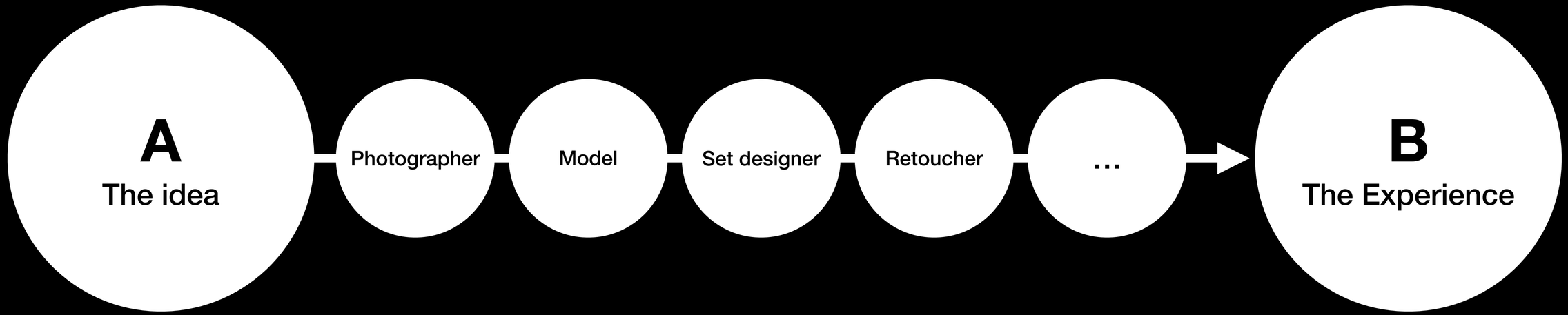
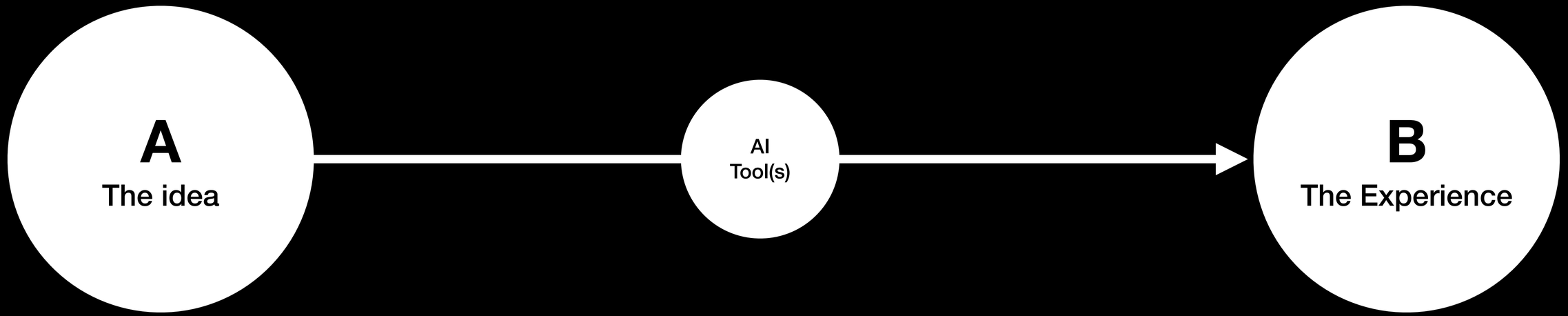

A
The idea
Photographer
Model
Set designer
Retoucher
...
B
The Experience



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BUT

“No amount of technology will make a bad story good…”



“No amount of technology will make a bad story good…”

Steve Jobs on Pixar



NEO:48



CINEMA CHALLENGE

OKAI


DEN
NORSKE
FILMSKOLEN


reimagine


Filmakademiet


OKAI

4 TEAMS

1xDIRECTOR

1xEDITOR

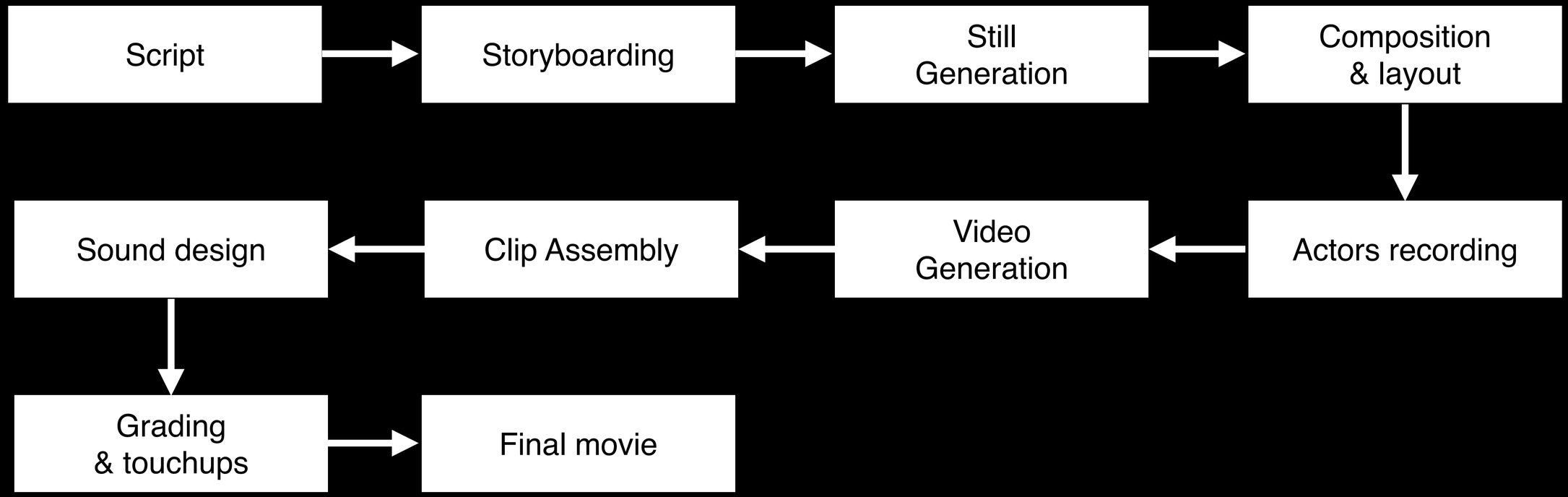
1xAI ARTIST

48 HOURS

5000 NOK


ODRADENK
PÅL SLETAUNE
SONDRE FORMO LINDHEIM
ZAKLINA STOJCEVSKA
FINN
RIKKE GREGERSEN
STEINAR KLOUMAN HALLERT
SYVER LAURITZSEN
BINARY DESIRES
ROAR UTHAUG
VANESSA TESORONE
JONAS AARØ
ET SISTE ØNSKE
SIMON MATTHEW VALENTINE
EDMOND YANG
ALEX HOLM
CINEMA SYNTHETICA CHALLENGE

Our Filmmaking Process



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PROJECT
ODYSSEY
1ST
IN BEST
NARRATIVE


BESTE FILM
IKKE-KOMMERSIELL
GULL
Gull
haien
2025



stopmotion minimalistic plastelina miniature style, cute big head Norwegian grandmother, textured orange dress with black buttons, blue toned with warm accent details, white hair bun made of cotton , dof, in a prisona --no glasses --ar 16:9







Cinematic close-up in a minimalistic claymation ::1.4 style an elderly Norwegian grandmother with warm brown eyes, wearing a textured orange dress with black buttons. Her hair is styled in a soft, cotton-like white bun. She sits in a dimly lit, gritty prison cell, with dark shadows casting a noir atmosphere. Rendered in 85mm lens style, emphasizing high contrast and a dark, somber mood, intricate textures on fabric and surroundings, cinematic lighting, film noir aesthetic. ::1 --ar 16:9 --style raw

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i want dark prison cell , showing the cell bars, and glowing moon

Here's a prompt for a dark prison cell with visible bars and a glowing moon:

> Dark, atmospheric claymation-style prison cell with rough, handcrafted clay walls and thick, textured cell bars casting deep shadows across the scene. Outside the bars, a large, glowing full moon illuminates the cell with a soft, eerie light, creating a high-contrast effect between the shadows and the pale moonlight. The moon's glow subtly highlights imperfections in the clay bars and walls, enhancing the gritty, prison-like feel. Rendered with an 85mm lens effect, film noir aesthetic, capturing a miniature dollhouse world with intricate clay textures and a somber, haunting atmosphere.

This should convey the eerie moonlight illuminating the cell bars and walls in a dark, claymation prison setting.

give me a big huge prison library with tall shelves in the same universe

Here's a prompt for a massive prison library with tall shelves in the dark, claymation miniature style:

> Wide shot of a huge, dimly lit prison library in a dollhouse, claymation miniature style. Towering, worn wooden shelves filled with tiny, textured clay books rise from the floor to the ceiling, casting long shadows across the gritty floor. Each shelf is slightly uneven, with visible imperfections that give a handcrafted, prison-like feel. Narrow, winding metal staircases connect the upper levels, adding to the vastness and depth of the space. Dim overhead lights create a cool, moody glow, highlighting dust motes in the air and casting soft, eerie shadows. Rendered in a high-contrast, film noir aesthetic with an 85mm lens effect, capturing the intricate, dark atmosphere of this miniature, surreal prison library.

This should evoke the eerie, expansive feel of a dark, towering prison library in the miniature style.

i need a gallow on a green hill , at dawn, in the same universe, with a complex prison in the background

Here's a prompt for a gallows on a green hill at dawn, set in the same dark, claymation-style universe:

> A cinematic claymation-style scene featuring a solitary wooden gallows atop a green hill at dawn, with soft morning light casting long shadows. The gallows is rough and handcrafted, with textured wood that has subtle cracks and imperfections, adding a gritty, miniature look. Behind it, in the distance, looms a vast, multi-story prison complex made from dark clay, with rows of small cell windows and heavy, textured walls that fade into the dim, early light. Wispy morning mist drifts across the hill and around the prison, adding a surreal, haunting effect. Rendered with a soft, warm glow from the dawn light, high contrast, and film noir aesthetic, capturing the eerie solitude and intricate details of this prison-world scene in miniature.

This prompt sets a somber dawn scene with the gallows and prison, creating a haunting, detailed atmosphere.



Cinematic full body walking a minimalistic claymation ::1.4 style an elderly Norwegian grandmother with warm brown eyes, wearing a textured orange dress with black buttons. Her hair is styled in a soft, cotton-like white bun. She sits in a dimly lit, gritty prison cell, with dark shadows casting a noir atmosphere. Rendered in 85mm lens style, emphasizing high contrast and a dark, somber mood, intricate textures on fabric and surroundings, cinematic lighting, film noir aesthetic. ::1 --style raw --cref https://s.mj.run/0LCOjoaRK1I

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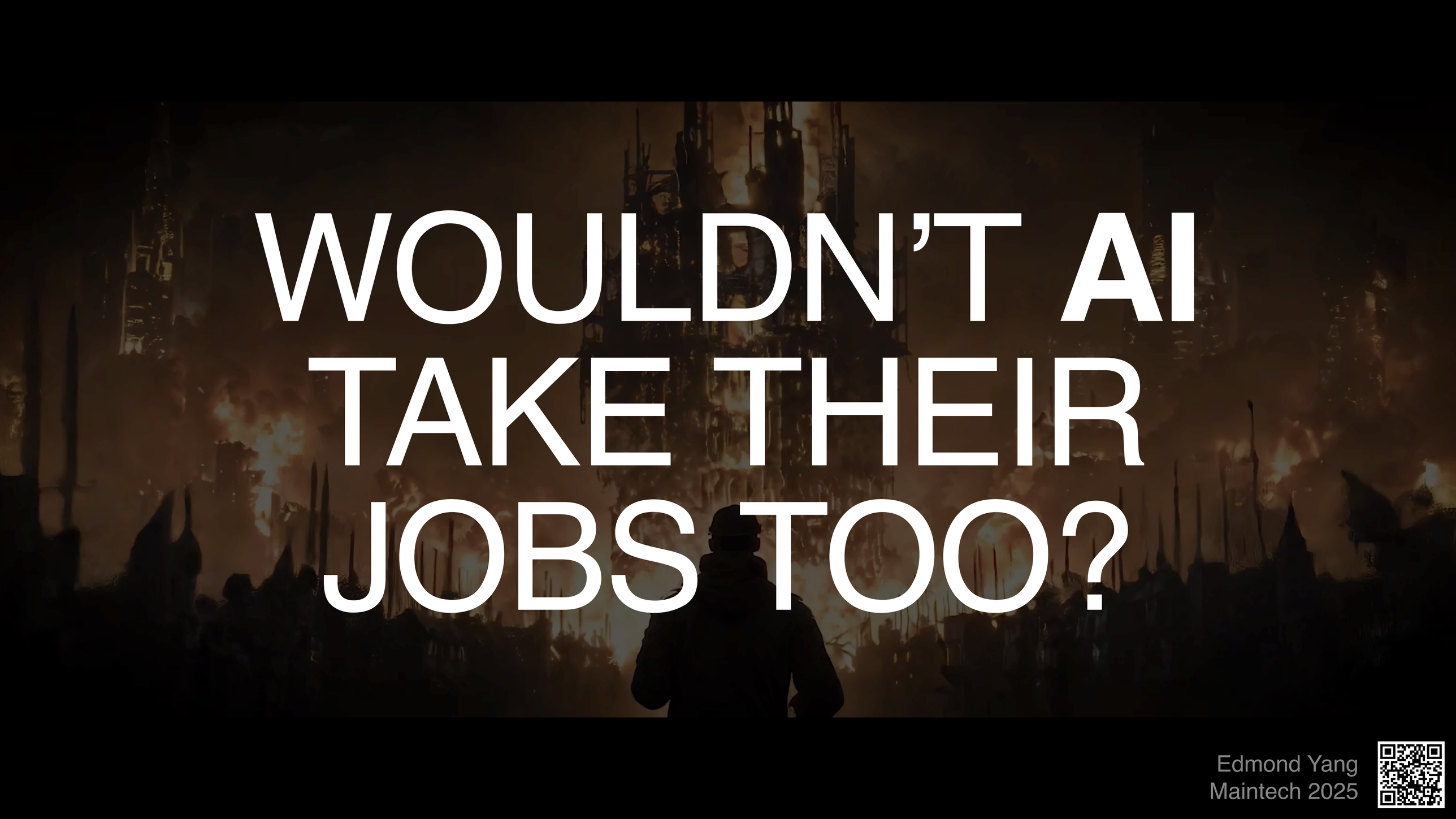

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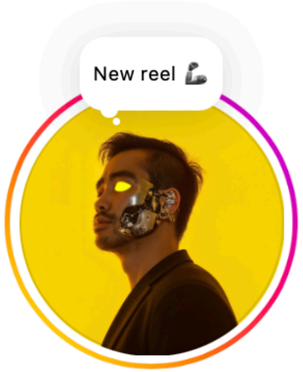
Now the fun part



edmondyang  **Edit Profile** **View archive** **Ad tools** 

2,400 posts **129K** followers **7,503** following

Edmond Yang

edmondyang

Visual arts

Interdisciplinary AI Visual Artist & Entrepreneur. Workshops and Talks. Virals with 300M++ views. 📩 DM for collab. 📍 Oslo

linktr.ee/edmondyang + 1

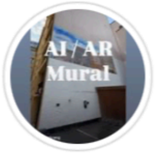
29.9M accounts reached in the last 30 days. **View Insights**


My dog

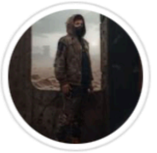

Exhibitions

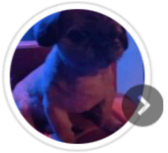

Press


3D Print/De...



AR Work

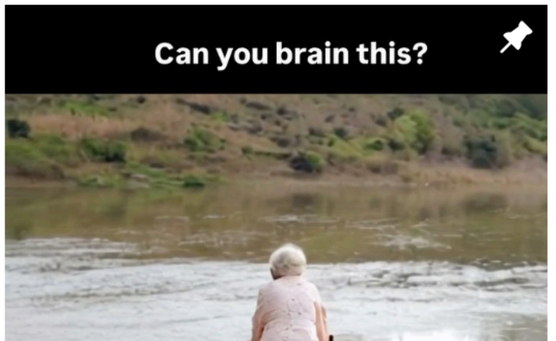

AI Work


My dog

POSTS REELS SAVED TAGGED







Last 90 Days

Jul 24 - Oct 21

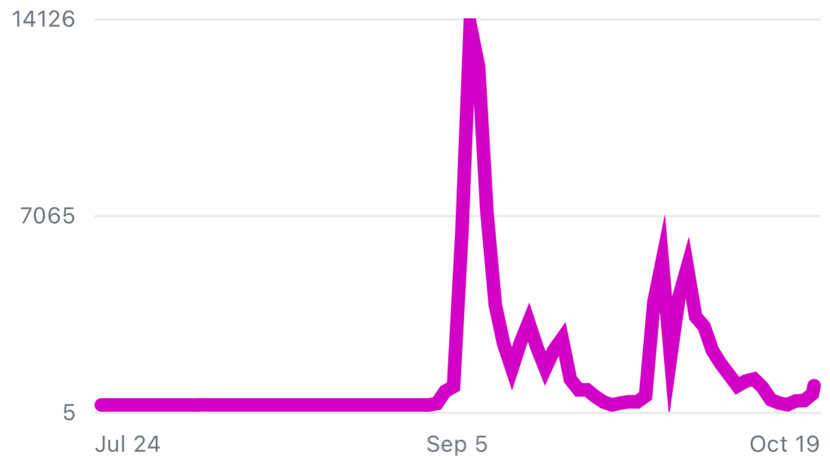
122,914

Followers

+960% vs Jul 23

Growth

Overall | Follows | Unfollows



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160m++ views

Can you brain this?



Wait till the end

2m++ likes

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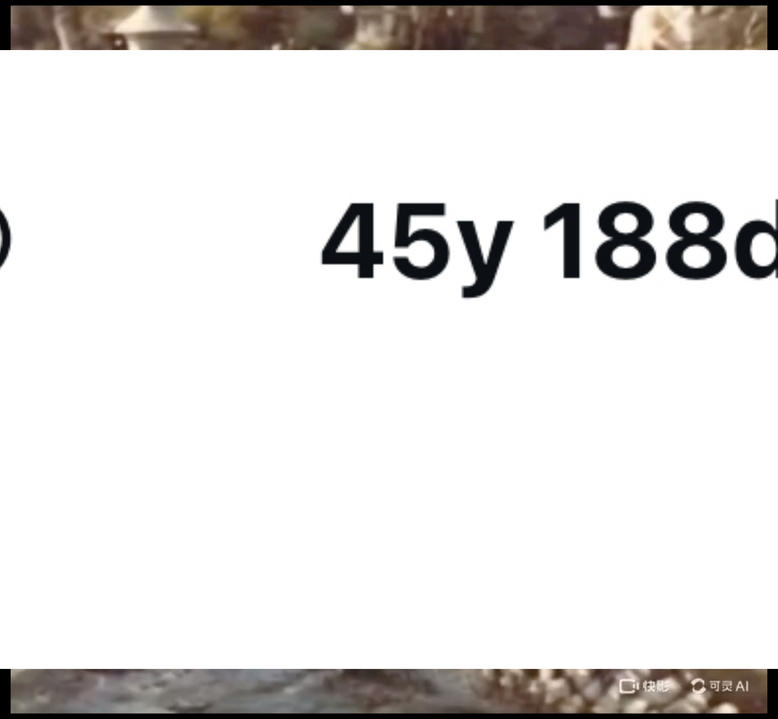
Can you brain this?



Watch time ⓘ	**45y 188d 23h 25m 18s**
Average watch time	16 sec

Wait till the end

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189m++ views



2,7m++ likes

21m++ views



7k++ likes

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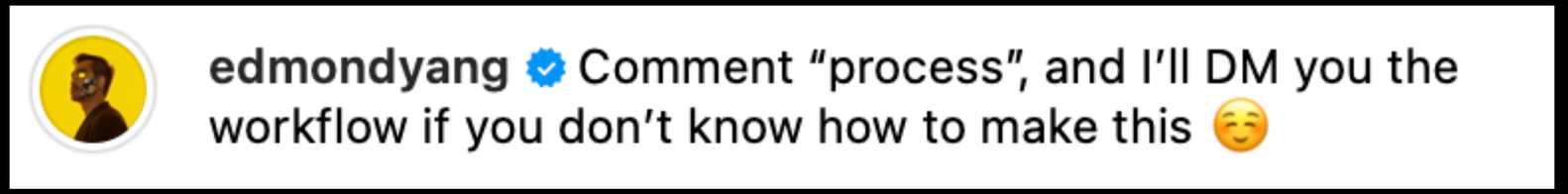
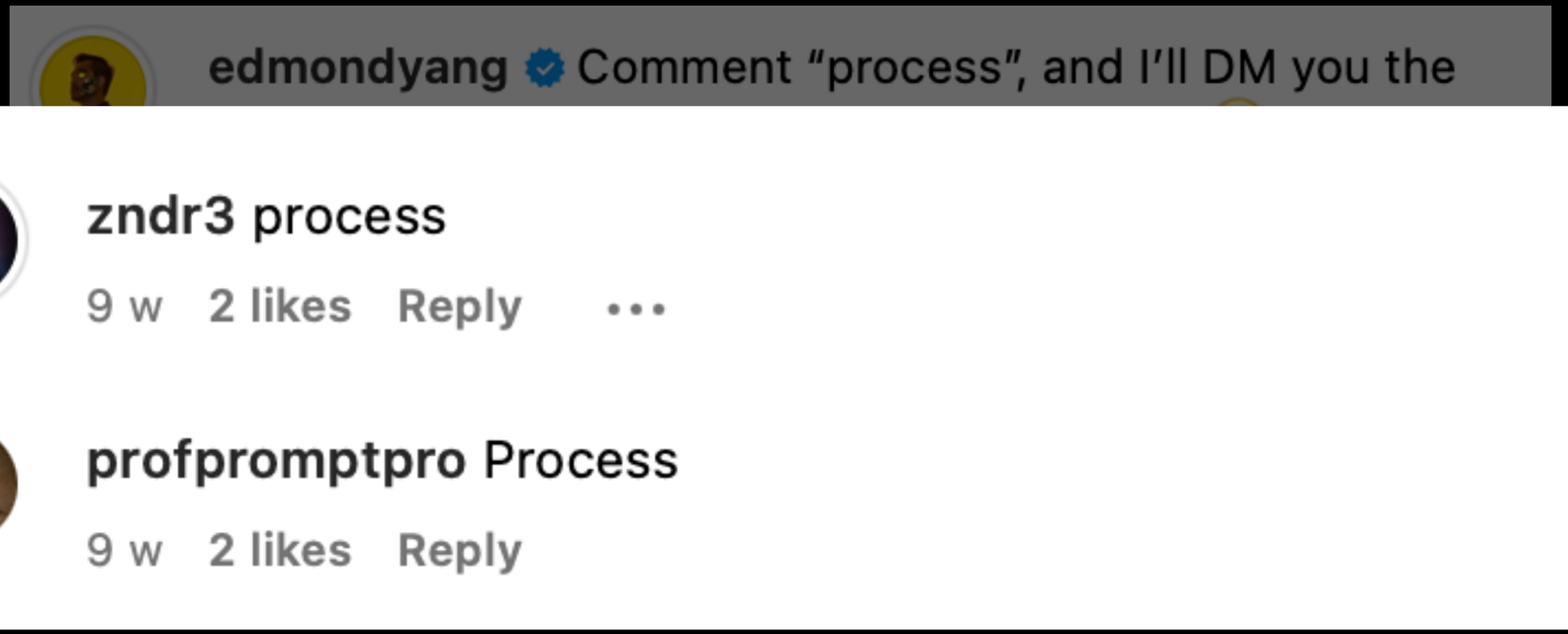
24m++ views



223k++ likes


edmondyang Comment “process”, and I’ll DM you the workflow if you don’t know how to make this ☺️


edmondyang Comment “process”, and I’ll DM you the
zndr3 process
9 w 2 likes Reply
profpromptpro Process
9 w 2 likes Reply

edmondyar d I'll DM you the

zndr3 process

9 w 2 likes Rep

profpromptpro

9 w 2 likes Rep

Hey!

I used the meme photo and put into Kling Ai, both web and app (kwaiCut). Prompt with "camera pans right, women moving" , then after some iterations you will get want. After all use the extend feature in Kling for making a longer clip, with more creative prompting. You can use any image as a starting point ! When the AI doesn't recognize the form/shape, sometimes I don't even prompt anything!

Follow me for more AI content in the future 🙏

Btw, if you are interested in any course, sign up here:

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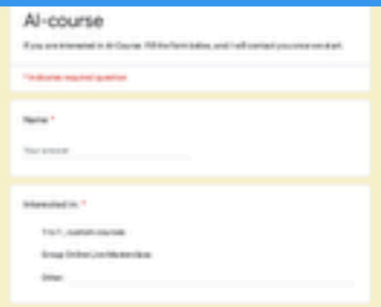

AI-course

Edmond Yang
Maintech 2025



AI-course

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